

Ginger Hoke joins Neel-Schaffer's 'Complete Communities Group'



MAITLAND, Fla. (April 4, 2019) – Neel-Schaffer, Inc., is pleased to announce that Ginger Hoke, PLA, has joined the firm and will serve as a Senior Project Manager in the firm's Complete Communities Group.

Based in the firm's office in Sanford, Florida, Hoke has nearly 30 years of experience in multi-modal planning, bicycle and pedestrian planning and design, community visioning, project identification, concept development, and grant writing. She provides a planning approach that is integrated with stakeholder and public outreach to develop buildable projects that will serve the public and promote economic development.

The Complete Communities Group is a firm-wide collaboration aimed at bringing expert engineers and planners from different specialties in the firm under one umbrella to develop multi-disciplinary solutions to complex community problems.



"We are excited to have Ginger joining the Neel-Schaffer family, and to launch our Complete Communities Group," said Rosemary Aldridge, PE, CHMM, Senior Vice President for Neel-Schaffer's Florida operations. "Ginger's experience in multi-modal planning is a perfect fit for our Complete Communities Group, which focuses on developing, funding and implementing master plans for local governments."

Hoke is the former owner of Hoke Design, Inc., a firm that provided trails, Safe Routes to School, and planning services for many Central Florida cities, counties, TPO/MPO agencies, and Regional Planning Councils. She is recognized for her customized approach to each project. She works with stakeholders to develop concepts that meet multiple needs and uses project-specific strategies to communicate ideas and gain project support. In 2017, she received the American Planning Association National Vernon Deines Merit Award for Outstanding Small Town Comprehensive Plan for a project she designed in Webster, Florida.

Hoke holds a Bachelor of Science in Environmental Design from the University of Massachusetts and a Master of Landscape Architecture from North Carolina State University.

About Neel-Schaffer Inc.

Neel-Schaffer is a multi-disciplined engineering and planning firm with offices throughout the Southeast. Founded in 1983, the firm has more than 500 professional and technical employees, and in 2018 it was ranked 198th on *Engineering News-Record's* list of the nation's Top 500 Design Firms.

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