



Neel-Schaffer names Kelly Tam Director of Marketing

JACKSON, Miss. (November 23, 2020) – Neel-Schaffer, Inc., is pleased to announce that Kelly Tam has been named Director of Marketing for the firm.

In her new role, she will manage a centralized marketing team focusing on companywide marketing and branding efforts for Neel-Schaffer, which operates 36 offices across nine states.

Mrs. Tam joined Neel-Schaffer in 2019 and has more than 20 years of experience in marketing, public relations, and event planning. She previously oversaw marketing and branding for three engineering and project management firms.

“Kelly’s years of industry specific knowledge and proven track record of success will be a great asset to our firm,” said Joey Hudnall, PE, Neel-Schaffer’s Chief Operations Officer. “We are excited to have her take on this new role as we continue to expand our footprint across the Southeast.”



In her free time, Mrs. Tam is a passionate supporter of the arts and serves on the Chapin (SC) Theatre Company Board of Directors. She graduated from the University of South Carolina Upstate where she obtained a Bachelor of Arts in History. An active alumna of the University, she has previously served on the school’s Alumni Board of Directors.

About Neel-Schaffer Inc.

Neel-Schaffer is a multi-disciplined engineering and planning firm with offices throughout the South. Founded in 1983, the firm is ranked 230th on Engineering News-Record’s list of the nation’s Top 500 Design Firms for 2020.

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